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11 **UNITED STATES DISTRICT COURT**
12 **NORTHERN DISTRICT OF CALIFORNIA**

13
14 IN RE: WARNER MUSIC GROUP CORP.
15 DIGITAL DOWNLOADS LITIGATION

CASE NO. 12-CV-0559-RS

16 **NOTICE OF MOTION AND MOTION**
FOR FINAL APPROVAL OF CLASS
17 **ACTION SETTLEMENT**

18 Date: January 8, 2015
Time: 1:30 p.m.
19 Crtrm.: 3, 17th Floor
Judge: Hon. Richard Seeborg

PEARSON, SIMON & WARSHAW, LLP
44 MONTGOMERY STREET, SUITE 2450
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1 TO THE COURT AND TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

2 PLEASE TAKE NOTICE that on January 8, 2015, at 1:30 p.m. or as soon thereafter as the
 3 matter may be heard in the Courtroom of the Honorable Richard Seeborg, United States District
 4 Court, Northern District of California, San Francisco Division, Plaintiffs Kathy Sledge Lightfoot,
 5 Ronee Blakley, and Gary Wright (collectively, "Plaintiffs") will and hereby do move the Court,
 6 pursuant to Federal Rule of Civil Procedure 23(e), for an order finally approving the class action
 7 settlement in this case.

8 This motion is made on the grounds that the proposed settlement is fair, adequate, and
 9 reasonable; that the Notice Plan complied with applicable legal standards; and that the Settlement
 10 Class satisfies the requirements for class certification.

11 This motion is based upon this Notice of Motion, the accompanying Memorandum of
 12 Points and Authorities, the declarations of Class Counsel, the pleadings and papers on file herein,
 13 and upon such additional evidence or argument as may be accepted by the Court at or prior to the
 14 hearing on this motion.

15
 16 DATED: November 26, 2014

PEARSON, SIMON & WARSHAW, LLP

17
 18 By: /s/ Daniel L. Warshaw
 19 DANIEL L. WARSHAW
 Attorneys for Plaintiffs and the Class

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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

This motion represents the final step in resolving litigation between recording artists and music producers (collectively, “Artists”) and Defendant Warner Music Group Corp. (“WMG”) involving allegations that WMG failed to properly credit royalties to Artists for exploitation of their music in the form of digital downloads or mastertones (“Downloads/Mastertones”). Rather than spend valuable party and judicial resources litigating this case for an extended period into the future, the parties to this action engaged in early settlement negotiations to try to reach a class-wide settlement. After over a year of hard fought, arm’s-length negotiations featuring multiple in-person mediation sessions with the Honorable Daniel Weinstein (Ret.) and numerous in-person and telephonic conferences of counsel, the parties reached the Settlement Agreement¹ on December 27, 2013. (Dkt. No. 96-1, Ex. A.)

This Court granted preliminary approval to the Settlement Agreement on January 23, 2014. (Dkt. No. 101.) The Court found that the Settlement Agreement fell within the necessary range of reasonableness and certified a Settlement Class defined as: “All persons and entities (and their successors-in-interest, assigns and heirs) that are parties to a Royalty Rate Contract, dated on or prior to December 31, 2001, with a WMG U.S. Label.” (*Id.*) Following a successful notice campaign and robust claims period, Plaintiffs now move the Court to finally approve the Settlement Agreement and conclude this litigation.

The Settlement Agreement is fair, adequate, and reasonable, as required by Federal Rule of Civil Procedure 23. Fed. R. Civ. P. 23(e)(2); *Lane v. Facebook, Inc.*, 696 F.3d 811, 818 (9th. Cir. 2012). As an initial matter, the settlement was not reached through fraud, overreaching, or collusion by the negotiating parties, and therefore is entitled to a presumption of fairness. *Nat’l Rural Telecomm. Coop. v. DIRECTV, Inc.*, 221 F.R.D. 523, 528 (C.D. Cal. 2004). On the merits,

¹ The “Settlement Agreement” refers to the Stipulation and Agreement of Settlement filed as Dkt. No. 96-1, Ex. A. All capitalized terms herein shall have the definitions given to them in the Settlement Agreement, unless otherwise stated.

1 the settlement directly addresses the Class Members' concerns with WMG's royalty treatment of
 2 their Downloads/Mastertones by: (1) providing past relief to eligible Class Members in the form
 3 of a pro rata share of the Settlement Fund; and (2) providing eligible Class Members prospective
 4 relief in the form of a permanent future increase in their royalties. This is an exceptional result for
 5 the Class, especially in light of WMG's considerable defenses in this case.

6 The settlement has seen an overwhelmingly positive reaction from the music community,
 7 with 2052 claims being filed and only 40 opt outs, (not all of which exclusion requests were even
 8 filed by Class Members). Further, there has been only one objection to the settlement, brought by
 9 disappointed former class representatives unhappy with their individual take, which objection was
 10 not perfected. *See* Declaration of Daniel L. Warshaw ("Warshaw Decl.") ¶¶ 16-20. In light of the
 11 factors courts must weigh when evaluating the fairness of a settlement, *see Churchill Vill., L.L.C.*
 12 *v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004), final approval of the Settlement Agreement in
 13 this case is warranted.

14 The Notice plan approved by the Court also constituted "the best notice that is practicable
 15 under the circumstances." Fed. R. Civ. Proc. 23(c)(2)(B). It involved direct mail notice by way of
 16 the royalty statements and payments WMG normally sends to Class Members, as well as
 17 publication in major industry magazines and newspapers in major music markets. Class Counsel
 18 also provided notice beyond the Notice Plan by sending a postcard to over 26,000 royalty
 19 recipients reminding potential Class Members to file a claim as the claims period was closing.

20 The claims process is also appropriate here. While the Class is well-defined and
 21 ascertainable based upon objective criteria (a royalty rate contract with a WMG U.S. Label prior
 22 to 2002), identifying each particular Class member and the relief due that Class member requires a
 23 time-intensive process. WMG sends out royalty statements to over 26,000 royalty recipients.
 24 Many of those royalty recipients are not in the Class for a variety of reasons, including because
 25 their contract is beyond the date range, they receive royalties based upon a letter of direction² their

26
 27 ² It is not uncommon for Artists to allow others, most often producers, to share in their royalty
 28 stream based upon a letter of direction to WMG instructing WMG to pay out some of the royalties
 (footnote continued)

1 contract is not with a WMG U.S. Label, or they have individually settled the issue in this lawsuit
 2 with WMG. Specifically identifying precisely which of the over 26,000 royalty recipients is in the
 3 Class would literally take tens of thousands of hours of work. Likewise determining the relief due
 4 an Artist under the settlement requires a detailed revenue inquiry for past relief and a time-
 5 consuming royalty rate analysis and adjustment for prospective relief. It is in exactly these types
 6 of situations that courts routinely approve the use of a claims process for a class member to obtain
 7 the settlement relief.

8 Finally, in granting preliminary approval, the Court inherently found that the Class could
 9 be certified for settlement purposes. *See* MANUAL FOR COMPLEX LITIG., § 21.632 (4th ed. 2004).
 10 Plaintiffs submit that the Class satisfies all the requirements for certification under Rule 23 and
 11 request that the Court grant final approval on behalf of the Class.

12 **II. BACKGROUND**

13 **A. Negotiation of the Settlement**

14 Plaintiffs and Class Members in this case are Artists who entered into contracts with WMG
 15 that provide for the payment of royalties upon WMG's exploitation of the Artists' music.
 16 Plaintiffs alleged that WMG systematically breached these contracts by underpaying Artists
 17 royalties owed from WMG's licensing of the Artists' music to digital content providers, such as
 18 Apple and Amazon. Specifically, Plaintiffs alleged that WMG improperly treated the retail
 19 distribution of Artists' Downloads/Mastertones as "sales" instead of "licenses," and paid Artists
 20 royalties based upon the lower sales royalty rate rather than the licensing royalty rate. *See F.B.T.*
 21 *Productions, LLC v. Aftermath Records*, 621 F.3d 958 (9th Cir. 2010). WMG has at all times
 22 vigorously denied these allegations and contested the applicability of *F.B.T.* to its contracts.

23 Following the Court's appointment of Interim Class Counsel (Dkt. No. 48) and an early
 24 pleadings challenge by WMG (Dkt. No. 23), the parties began initial settlement discussions.

25 _____
 26 due the Artist to a third party on the Artist's behalf. In this situation, the third party typically has
 27 an agreement with the Artist but not with WMG and WMG typically has no input into or control
 28 over how much the Artist has agreed to pay the third party.

1 Significantly, Class Counsel in this case are also counsel of record in two similar class actions
2 against WMG's competitors, UMG Recordings, Inc. and EMI Group Limited, which helped
3 inform Class Counsel's litigation strategy and settlement negotiations. Warshaw Decl., ¶ 4. Class
4 Counsel's experience in the UMG litigation was particularly valuable, as that case has seen
5 thousands of recording contracts produced and reviewed, numerous depositions taken, and
6 multiple dispositive motions filed since it was initiated in the spring of 2011. *Id.*, ¶ 4.

7 The parties first participated in a face-to-face meeting at defense counsel's office to discuss
8 a potential resolution of this case on October 10, 2012. *Id.*, ¶ 5. That meeting led the parties to
9 engage the Honorable Daniel Weinstein (Ret.) of JAMS to serve as a third party neutral and
10 oversee a mediation process. *Id.*, ¶ 5. Over the next several months, the parties held three in-
11 person mediation sessions and multiple in-person and telephonic smaller sessions. *Id.*, ¶ 5. Over
12 the course of more than one year, the parties engaged in extensive, hard-fought settlement
13 negotiations that were often contentious. At times, it appeared that no resolution would be
14 reached, but those negotiations ultimately resulted in the settlement now before the Court. *Id.*, ¶ 5.

15 **B. SETTLEMENT TERMS**

16 The Settlement Agreement provides substantial and meaningful relief to the Class. It
17 consists of both past relief that requires WMG to pay eligible Class Members for past exploitation
18 of their Downloads/Mastertones and prospective relief that changes the way WMG calculates
19 royalties for Downloads/Mastertones in the future. The material terms of the Settlement
20 Agreement are:

21 **1. Past Settlement Relief**

22 WMG made available up to \$11,500,000 to pay Class Members' claims, administrative
23 and notice expenses, attorneys' fees and costs, and incentive awards. Pursuant to the Settlement
24 Agreement, WMG placed the \$11,500,000 into a "Fund" from which it will pay claims on a
25 claims-made basis (and any residual funds, after deducting necessary fees and expenses, will be
26 used to pay Class Members prospective relief, as explained further below). To be clear, however,
27 WMG will continue paying future relief even after the initial \$11,500,000 fund is depleted. With
28 respect to Past Settlement Relief, the Settlement Agreement provides in relevant part:

- 1 • Class Members who submit a valid Claim Form will receive their per capita share
2 of the Fund Payout. Class Members' share will be based on a formula calculated as
3 the ratio of the revenue they generated for a WMG U.S. Label from U.S.
4 exploitation of Subject Masters as Downloads/Mastertones between January 1,
5 2009 and December 31, 2012 (the "Period") to the total U.S. sales by WMG of
6 Subject Masters as Downloads/Mastertones for the Settlement Class for the Period.
7 The parties stipulated that the total U.S. sales figure for the Period for the
8 Settlement Class was \$381,510,000 ("Class Revenue").
 - 9 • All past relief owed to Class Members will be automatically credited by WMG
10 U.S. Labels through WMG's royalty systems to the Class Members' royalty
11 accounts, and will first be applied in recoupment of any unrecouped balances³ in
12 those royalty accounts.
 - 13 • Any Class Members who are Included Other Royalty Recipients (e.g., record
14 producers, mixers, remixers, engineers, and other royalty recipients) and who make
15 a valid claim will receive prorated past relief based on the ratio of their current
16 Basic U.S. Rate to the applicable recording artist's current Basic U.S. Rate.
- 17 See Settlement Agreement, ¶¶ 16(a) and 1 (for definitions).

18 **2. Prospective Settlement Relief**

19 In addition to paying the past relief as outlined above, WMG will also make changes in the
20 way it pays royalties going forward in perpetuity. Generally speaking, all Class Members who
21 submit a valid Claim Form will be eligible to receive a permanent 5 percentage point increase in
22 their Basic U.S. Royalty Rate for exploitation of their Downloads/Mastertones, with a floor of
23 10% and a cap of 14% as well as a percentage point increase in their foreign royalty rates. With
24 respect to Prospective Settlement Relief, the Settlement Agreement provides in relevant part:

25 _____

26 ³ An Artist is "unrecouped" when certain sums have been paid on behalf of, or to, the Artist (such
27 as sums for recording the album or sums paid to the Artist) as advances against future royalty
28 payments and those sums are greater than the royalty payments earned by the Artist under the
applicable contract.

- 1 • *U.S. Exploitation.* Settlement Class Members who submit a valid Claim Form will

2 receive a 5 percentage point increase in their Basic U.S. Rate for U.S. exploitation

3 of Subject Masters as Downloads/Mastertones. In no event will Settlement Class

4 Members' Basic U.S. Rate be increased to exceed the Royalty Cap (14%) or fall

5 below the Royalty Floor (10%). If royalties are paid based upon a Basic

6 Worldwide Rate (*i.e.*, a single Royalty Rate applied to the full-priced sale of

7 records through normal retail channels on a worldwide basis, rather than a U.S.-

8 only basis), then 5 percentage points will be added to that Royalty Rate for U.S.

9 exploitation of Subject Masters as Downloads/Mastertones, subject to the Royalty

10 Cap and Royalty Floor. For any Settlement Class Member whose royalties are

11 already being calculated based on a Basic U.S. Rate that exceeds the Royalty Cap,

12 that Basic U.S. Rate will remain in place and will not be altered.
- 13 • *Foreign (ex-U.S.) Exploitation.* Settlement Class Members who submit a valid

14 Claim Form will receive an increase in their Basic Foreign Rates for foreign (ex-

15 U.S.) exploitation of Subject Masters as Downloads/Mastertones, as follows:

 - 16 (1) Only for the purposes of calculating the new Basic Foreign Rates, the

17 currently used Basic U.S. Rate will be increased by 2.5 percentage points,

18 subject to the Royalty Cap (but not the Royalty Floor), and multiplied by

19 the ratio of the currently applied Basic Foreign Rate to the currently applied

20 Basic U.S. Rate.
 - 21 (2) If a Class Contract contains a Basic Worldwide Rate, then 2.5 percentage

22 points will be added to the currently used Basic Worldwide Rate, subject to

23 the Royalty Cap (but not the Royalty Floor), for the calculation of the new

24 Basic Worldwide Rate to be applied to foreign exploitation of Subject

25 Masters as Downloads/Mastertones.
- 26 • *Penny Rates.* For those Class Members who are paid royalties on a Penny Rate

27 Basis, the *U.S. Exploitation* and *Foreign (ex-U.S.) Exploitation* provisions above

28 will be applied after conversion of the Penny Rate to an equivalent Royalty Rate, as

1 set forth in Paragraph 16(b)(3) of the Settlement Agreement.

2 See Settlement Agreement, ¶¶ 16(b) and 1 (for definitions).⁴

3 3. Release

4 The settlement provides that all Class Members release any claim that (1) transactions
5 involving Downloads/Mastertones are not sales; and/or (2) compensation for transactions
6 involving Downloads/Mastertones should not be paid on a Royalty Rate Basis or a Penny Rate
7 Basis as applicable under the so-called “Records Sold” provision of the applicable Class Contract;
8 and/or (3) royalty recipients should receive differing royalty treatment for Downloads/
9 Mastertones depending on the nature of WMG’s contractual relationship with digital music
10 retailers such as Apple’s iTunes Store. *Id.*, ¶ 1(ee). Class members are not releasing any other
11 claim as to the adequacy of their royalties in the past or going forward. *Id.*, ¶ 1.

12 C. Class Notice

13 WMG was responsible for paying all of the expenses associated with administering the
14 settlement and providing Notice to the Class from the Fund. The Court-approved Settlement
15 Administrator was Rust Consulting, one of the leading class action settlement administrators in the
16 country. See Settlement Agreement, ¶1 (mm). The Class Notice involved two phases: (1) direct
17 mail notice by WMG with its regularly scheduled royalty statements and payments sent to Class
18 Members; and (2) notice by publication in major industry magazines and newspapers in major
19 music markets implemented by Rust Consulting. Beyond the official Notice plan, Class Counsel
20 voluntarily paid for and sent 26,838 postcard reminders notifying Class Members in May 2014 to
21 make a claim before the deadline. Declaration of Melissa D. Eisert (“Eisert Decl.”), ¶ 15.

22 For the purposes of disseminating class notice, WMG could not determine the exact
23 identity or number of all Class Members from among its thousands and thousands of royalty
24 recipients. See Section III.E.1, *infra*. For this reason, the Notice plan was by design overbroad

25 ⁴ The remaining settlement provisions regarding prospective relief—such as further contractual
26 reductions, the manner of crediting the prospective relief through Class Members’ royalty
27 accounts, and payments to Included Other Royalty Recipients—are detailed in Paragraphs
28 16(b)(4)-(8) of the Settlement Agreement.

1 and provided for notice of the settlement to everyone who receives U.S. royalty statements from
 2 WMG except for a small subset of Artists.⁵ As a result, WMG sent notice in royalty statements to
 3 over 26,000 royalty recipients. Declaration of Ellen Hochberg (“Hochberg Decl.”), ¶ 4. Over
 4 26,000 royalty recipients also received the reminder postcard. Eisert Decl., ¶ 15. Some portion of
 5 those royalty recipients, although it is not certain exactly how many without a detailed and time-
 6 consuming analysis (*see* Sections II.D and E, *infra* and Hochberg Decl, ¶¶ 7(a)-(e)), are artists
 7 with contracts signed within the last 12 years and not part of the Class. Hochberg Decl., ¶ 4.
 8 Others are excluded from the Class for various other reasons, including but not limited to: they
 9 have already resolved the issue with WMG; WMG does not have the right to sell the
 10 Downloads/Mastertones of the Artists’ recordings; or the Artist is not compensated pursuant to
 11 royalty provisions. *Id.* The exact identity of producer Class Members is even more difficult to
 12 identify. Many producers are paid under letters of direction from the recording artist and not
 13 under contract with WMG, excluding them from the Class. *Id.*

14 **D. Claims Administration**

15 **1. Work Completed To Date**

16 The claim submission period opened after the Court granted preliminary approval of the
 17 settlement on January 23, 2014 and continued for four months through May 31, 2014. *Id.*, ¶ 5.
 18 Ultimately, 2,052 claim forms were submitted. Eisert Decl., ¶ 6. Over 130 of those claim forms
 19 were submitted after the May 31, 2014 deadline, but all claim forms that were filed were
 20 processed, including the late claim forms; WMG waived the claim submission deadline through
 21 the filing of this motion for final approval to be as inclusive as possible. Hochberg Decl. ¶ 5.

22 The processing of the claim forms was an arduous and time consuming task that is
 23 ongoing. *Id.*, ¶ 6. Six analysts hired especially for this project by Rust Consulting worked on the
 24 _____

25 ⁵ WMG did not send notice to its “on roster” U.S. artists with agreements dated after January 1,
 26 2002 (which is a very limited group for which contract information could be readily obtained) and
 27 certain individuals or entities with non-royalty rate contracts which are paid through a different
 28 process (another very limited group), and could also readily be identified as outside the Class.
 Hochberg Decl, ¶ 3. “On roster” artists are those actively recording for WMG. *Id.*

1 process for over 2,700 hours. *Id.* This is the equivalent of one person working full time for over
 2 one year and four months. All of that work was reviewed by WMG's in-house counsel, which
 3 hours are not captured in the 2,700 hour total. *Id.* Significant hours by WMG's outside counsel in
 4 overseeing the process are also not captured in this hour total. *Id.* This work included a search of
 5 WMG's electronic and paper files for all contracts and amendments related to the claimant;
 6 discography and internet research if a connection to WMG could not readily be identified from the
 7 claim form; review of all contracts to determine whether they were prior to 2002, with a WMG
 8 U.S. Label and provided for compensation through a royalty structure (that is, a "Class Contract");
 9 determination as to whether all necessary signatories had completed a claim form; review of
 10 WMG files to determine whether the claimant was outside of the Class by result of an audit or
 11 litigation settlement; and identification of relevant revenue related to the claimant. A detailed
 12 outline of the work completed is set forth in Paragraphs 7(a)-(e) of the Hochberg Decl.

13 2. Work To Be Completed If Final Approval Is Granted

14 Additional work will be required for each claimant after final approval. Specifically,
 15 WMG will need to conduct:

- 16 • A detailed analysis of the revenue associated with each Class Contract to determine
 17 the exact amount of payout to each Claimant (*see* further discussion at § II.2.E.(2)
 18 *infra*); and
- 19 • A detailed analysis and implementation of the increased royalty rates for each
 20 Claimant going forward consistent with the Settlement Agreement. This work will
 21 require WMG analysts to determine the current U.S. and foreign rates for all of the
 22 Authorized Claimants, on an artist-by-artist basis, which rates often vary by album
 23 such that an individual band or artist can have four or five (or more) different rates
 24 for both U.S. and foreign sales, and then accurately apply the appropriate rate
 25 increases under the Settlement Agreement and manually modify WMG's royalty
 26 system accordingly on an artist-by-artist and rate-by-rate basis.

27 WMG estimates that it will take two analysts working full time up to a year to implement
 28 the past and future relief for each Claimant. Hochberg Decl., ¶ 11.

E. Estimated Results

1. Claim Forms Associated With Class Contracts

WMG's claims processing is ongoing, but to date it estimates the following results:

- Of the 2052 claim forms submitted:
 - ◆ ~130 were filed late but still included in the review process and deemed an Authorized Claimant if the claimant is a Class Member. Hochberg Decl., ¶ 8.
 - ◆ ~1069 are associated with one or more Class Contracts and are not excluded from the Class by means of a settlement ("Authorized Claimants"). *Id.*
 - ◆ ~45 are still under review but will be fully processed by the time of the hearing.
 - ◆ ~938 are not associated with a Class Contract or are excluded from the Class by means of an individual settlement with WMG. *Id.*

Given the simplicity of the claim form, a number of recording artists, producers and even many music publishers and songwriters (who would not be part of the Class in any event) submitted claim forms just in case they would be deemed part of the Class, resulting in the high number of claim forms not associated in any way with a Class Contract. *Id.*, ¶ 9.

2. Past Relief Analysis

WMG reports that, based on its analysis to date, it anticipates paying out ~\$3.5 million in past relief. *Id.*, ¶ 12. This is equivalent to a Class take rate of ~40%; that is claims have been filed by Class Member representing ~40% of the total Class Revenue (a high claims rate in a class settlement). To be clear, the analysis of the past relief payout is not a precise calculation of the amount that will be paid. *Id.* Certain categories of Authorized Claimants require a detailed and further time-consuming analysis to determine exactly what past relief payout they will receive. For example, for those Authorized Claimants with one or more Class Contracts and one or more non-Class Contracts, the exact amount of Class-related revenue needs to be calculated and utilized in the payout formula. *Id.* This will require WMG to determine which recordings are subject to the in-Class contracts and which recordings are subject to the out-of-Class contracts, determine the revenue per album subject to the in-Class contracts, and then calculate the past relief. That detailed work will take significant time and has not been done with precision at this point. WMG

1 estimates that, on average for these Authorized Claimants, 75% of the revenue will be associated
2 with a Class Contract. *Id.*

3 Likewise, a producer's past relief is a fraction of the amount that would be paid to the
4 Artist based upon the same revenue. *Id.*, ¶ 13. This fraction is calculated by comparing the
5 producer's royalty rate (often 3%) to the Artist's royalty rate. Again, this is a detailed calculation
6 that will require careful review of the applicable royalty rates that will take much time. At this
7 juncture, WMG has estimated the past relief for producers at 30% of the payout to the Artist for
8 the same revenue. *Id.*⁶

9 **III. FINAL APPROVAL OF THE SETTLEMENT IS APPROPRIATE**

10 **A. Standard for Final Approval**

11 The law favors the compromise and settlement of class action lawsuits. *See Churchill*
12 *Vill.*, 361 F.3d at 576; *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276 (9th Cir. 1992).
13 Indeed, "there is an overriding public interest in settling and quieting litigation" and this is
14 "particularly true in class action suits." *Van Bronkhorst v. Safeco Corp.*, 529 F.2d 943, 950 (9th
15 Cir. 1976). The decision to approve or reject a settlement is committed to the sound discretion of
16 the trial court because it "is exposed to the litigants and their strategies, positions and proof."
17 *Lane*, 696 F.3d at 818 (9th. 2012) (quoting *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1026 (9th
18 Cir. 1998)). However, in exercising such discretion, the trial court should give "proper deference
19 to the private consensual decision of the parties." *Hanlon*, 150 F.3d at 1027. "[T]he court's
20 intrusion upon what is otherwise a private consensual agreement . . . must be limited to the extent
21 necessary to reach a reasoned judgment that the agreement is not the product of fraud or
22 overreaching by, or collusion between, the negotiating parties, and that the settlement, taken as a
23 whole, is fair, reasonable and adequate to all concerned." *Id.*

24 In determining whether a class action settlement is fair, adequate, and reasonable, district
25 courts in the Ninth Circuit balance the following factors:

27 ⁶ WMG made other like assumptions in calculating the estimated payout. *Id.*

(1) the strength of the plaintiff's case; (2) the risk, expense, complexity, and likely duration of further litigation; (3) the risk of maintaining class action status throughout the trial; (4) the amount offered in settlement; (5) the extent of discovery completed and the stage of the proceedings; (6) the experience and views of counsel; (7) the presence of a governmental participant; and (8) the reaction of the class members to the proposed settlement.

Churchill Vill., 361 F.3d at 575; *see also Torrasi v. Tucson Elec. Power Co.*, 8 F.3d 1370, 1375 (9th Cir. 1993). This list is not exclusive, and different factors may predominate in different factual contexts. *Torrasi*, 8 F.3d at 1375-76 (citing *Officers for Justice v. Civil Serv. Comm'n of San Francisco*, 688 F.2d 615, 625 (9th Cir. 1982)).

B. The Settlement Was Not Procured by Fraud, Overreaching, or Collusion and Is Therefore Entitled to a Presumption of Fairness

Before approving a class action settlement, the trial court must be satisfied that the agreement is not the product of fraud, overreaching, or collusion. Where a settlement is reached following discovery and arm's-length negotiations, it is presumed to be fair. *Conte & Newberg, Newberg on Class Actions*, § 11.41 (4th ed. 2011); *Nat'l Rural Telecomm.*, 221 F.R.D. at 528.

The settlement here was achieved following numerous arm's-length negotiations between the parties. These negotiations spanned the course of more than one year and included three in-person mediation sessions with Judge Weinstein and multiple in-person and telephonic smaller sessions. *Warshaw Decl.*, ¶ 5. The negotiations also included hundreds of hours of independent discussions between experienced counsel. *Id.*, ¶ 6. While the parties did not exchange formal discovery, significant information was exchanged as part of the mediation process. *Id.*, ¶ 7. Class Counsel requested and reviewed internal WMG documents in order to evaluate the strengths and weaknesses of Plaintiffs' claims and determine the fairness of the settlement. *Id.*, ¶ 7. In addition, Class Counsel engaged a forensic accounting firm to assist in confirmatory discovery of the information and materials produced by WMG. *Id.*; *see also Declaration of Joseph Rust*. The Settlement Agreement was achieved only after many months of intensive work and corroboration by counsel. It was not the product of fraud, overreaching, or collusion by the parties, and as a result, is presumptively fair. *Warshaw Decl.*, ¶ 6.

///

1 **C. The Settlement Is Fair, Adequate, and Reasonable**

2 In evaluating the Settlement Agreement, the Court must balance the factors set forth in
3 *Churchill Village*, 361 F.3d at 575. As shown below, consideration of the relevant *Churchill*
4 factors supports final approval of the Settlement Agreement in this case.

5 **1. The Strength of Plaintiffs' Case Compared to the Risk, Expense,**
6 **Complexity, and Likely Duration of Further Litigation**

7 Plaintiffs brought this action based in large part on the Ninth Circuit's decision in *F.B.T.*
8 *Productions, LLC v. Aftermath Records*, 621 F.3d 958, 964-66 (9th Cir. 2010), that
9 Downloads/Mastertones should generally be treated as "licenses," not "sales." While Class
10 Counsel were confident in their legal theory, WMG argued from the outset that its contracts
11 contained different language that would compel a different result. Notably, to prevail in this case,
12 Class Counsel would have had to establish specific facts and prove their legal theory both on the
13 merits *and* on a class-wide basis. Based on WMG's argument and Class Counsel's experience in
14 the UMG and EMI cases, this would have been a difficult task. The UMG action in particular—
15 filed almost a year before this action—has seen multiple dispositive and non-dispositive motions
16 filed, the production of thousands of recording contracts, and the taking of numerous depositions,
17 while not yet reaching the class certification stage. Warshaw Decl., ¶ 4. Plaintiffs would have
18 likely gone through a similar path in this litigation, with no guarantee of success following years
19 of hard work and thousands of hours. For example, recently a court in New York granted
20 summary judgment *to Sony Music*—rejecting the artist's claims— in a similar case brought by the
21 band, Toto. *See*, Warshaw Decl., Ex. C (*Toto Inc., v. Sony Music Entm't*, 12-cv-01434-RJS
(S.D.N.Y.), Dkt. No. 117).

22 Moreover, before the parties engaged in settlement discussions, WMG brought a motion to
23 dismiss several causes of action in Plaintiffs' complaint. (Dkt. No. 23.) Plaintiffs prepared, but
24 did not file, an opposition to WMG's motion to dismiss, and the outcome of this motion could
25 have limited the amount or type of relief Plaintiffs ultimately obtained. That Class Counsel were
26 able to achieve the results they did for the Class despite the risks they faced speaks to the level of
27 skill and preparation they brought to this case. Proceeding with this litigation would not guarantee
28

1 an increased benefit to the Class, but would guarantee additional time and resources spent by both
 2 parties. Given the balance of the strength of Plaintiffs' case and the risks and expenses they faced
 3 in continuing to litigate, this factor weighs in favor of final approval.

4 **2. The Risk of Maintaining Class Action Status Throughout the Trial**

5 As they detailed in their Motion for Preliminary Approval (Dkt. No. 96), Plaintiffs contend
 6 that this action could be maintained as a class action. (*Id.*, at 13-16.) Plaintiffs believe this case
 7 satisfies the requirements of Rule 23(a)—numerosity, commonality, typicality, and adequacy of
 8 representation—and 23(b)(2) and (3)—appropriateness of injunctive relief and predominance. At
 9 the same time, Plaintiffs recognize that there are challenges in this case to class certification,
 10 particularly under Rule 23(b)(3). WMG's primary argument against class certification would be
 11 that variations among the Class Contracts raise substantial individualized questions that preclude
 12 predominance of common questions of law or fact. Aside from the merits, this issue would likely
 13 be one of the most critical in the case. Although Plaintiffs are confident they could prevail on this
 14 issue, the risk of maintaining class action status in this case is significant.

15 **3. The Amount Offered in Settlement**

16 The Settlement Agreement provides substantial past and prospective relief to Class
 17 Members who make a valid claim (Authorized Claimants). As detailed above, WMG created a
 18 Fund of up to \$11,500,000 to pay Authorized Claimants' claims, administrative and notice
 19 expenses, attorneys' fees and costs, and incentive awards. Settlement Agreement, ¶¶ 16(a) and 1.
 20 WMG will pay claims for past relief from the Fund on a claims-made basis, then use residual
 21 funds to pay Authorized Claimants prospective relief. Thus, the Fund is in many ways a "hybrid"
 22 common fund and claims-made fund: while WMG will first pay claims from the Fund on a
 23 claims-made basis, the remaining amount (after deducting necessary fees and expenses) will be
 24 ultimately paid to Authorized Claimants through future royalty payments. Warshaw Decl., ¶ 10.
 25 WMG's future obligation is not limited to the remaining amount in the Settlement Fund, however;
 26 it is obligated to pay the increased rates for as long as it pays royalties on Downloads/Mastertones,
 27 which WMG anticipates will exceed the remaining funds in the Settlement Fund. Hochberg Decl.,
 28 ¶ 12.

1 The value of the Fund is particularly outstanding when compared to the settlement
2 approved in the Sony Music digital downloads case,⁷ which involved essentially the same issues
3 as this case (the “Sony Music Settlement”). The Sony Music Settlement created a fund of \$7.65
4 million, less attorneys’ fees of \$2.65 million for a net sum of \$5 million and payout of increased
5 royalties. Even after subtracting Class Counsel’s proposed fee award and all other administrative
6 and legal expenses, the net value of the Fund in this case is approximately \$8 million plus the
7 payout of any additional increased royalties beyond the Settlement Fund. Warshaw Decl., ¶ 13.
8 This is a better result than the Sony Music Settlement, especially in light of Sony’s larger market
9 share (its share of the digital music market in 2013 was 22.3% compared to WMG’s 17.1%).⁸

10 The settlement also provides for prospective relief. WMG will provide a *permanent*
11 *increase* in eligible Class Members’ future royalty rates for both U.S. and foreign exploitation of
12 Downloads/Mastertones. For Downloads/Mastertones in the U.S., Authorized Claimants will
13 receive a 5 percentage point increase in perpetuity in their Basic U.S. Rate, with a floor of 10%
14 and a cap of 14%. *See* Settlement Agreement ¶ 16(b)(1). For Downloads/Mastertones outside the
15 U.S., Authorized Claimants will receive an increase in their Basic Foreign Rate, calculated by
16 increasing their Basic U.S. Rate by 2.5 percentage points then multiplying it by the ratio of their
17 current Basic Foreign Rate to their current Basic U.S. Rate. *Id.*, ¶ 16(b)(2). Included Other
18 Royalty Recipients who submit a valid Claim Form will also receive a prorated increase in their
19 U.S. and foreign royalty rates based on the percentage increase due to the applicable recording
20 artist. *Id.*, ¶ 16(b)(5).

21 This prospective relief is similarly outstanding when compared to the Sony Music
22 Settlement. There, artists with at least 28,500 total U.S. downloads on iTunes that filed a valid
23 _____

24 ⁷ This refers to the settlements reached in *Shropshire v. Sony Music Entm’t*, No. 06-CV-3252-
25 GBD (S.D.N.Y.) and *Youngbloods v. BMG Music*, No. 07-CV-2394-GBD (S.D.N.Y.). True and
26 correct copies of the settlement agreements in these cases are attached as Exhibits A and B,
respectively, to the Warshaw Decl.

27 ⁸ *See* [http://musicandcopyright.wordpress.com/2014/05/06/umg-and-wmg-see-gains-in-recorded-](http://musicandcopyright.wordpress.com/2014/05/06/umg-and-wmg-see-gains-in-recorded-music-market-share-in-2013-while-sonyatv-dominates-music-publishing/#more-1166)
28 [music-market-share-in-2013-while-sonyatv-dominates-music-publishing/#more-1166.](http://musicandcopyright.wordpress.com/2014/05/06/umg-and-wmg-see-gains-in-recorded-music-market-share-in-2013-while-sonyatv-dominates-music-publishing/#more-1166)

claim form received a 3 percentage point increase in their applicable royalty rate, with no cap or floor (so many artists' future rates were likely still under 10% even with the increase). *See* Exs. A and B to Warshaw Decl., Artists with under 28,500 total U.S. downloads on iTunes could only obtain prospective relief if they had at least \$18,000 in royalty earnings within two consecutive royalty accounting periods *and* notified Sony in writing of their right to prospective relief. *Id.* Finally, the Sony settlement provided no prospective relief for foreign sales. *Id.* The following chart illustrates the material differences between the relief offered in the Sony settlement and here:

	Sony Settlement	WMG Settlement
Net Value of Fund Available for Past Relief	\$5 million	\$8,000,000 ⁹
Royalty Rate Increase for Prospective Relief (U.S.)	3% for artists with at least 28,500 total U.S. downloads on iTunes	5% for all artists up to a 14% cap
Royalty Rate Increase for Prospective Relief (Foreign)	None	2.5% added to the U.S. Basic rate x the ratio of current U.S. Basic Rate to current Foreign Rate for all Artists
Royalty Rate Floor (minimum future royalty rate)	None	10%

On its own, and compared to the amount of relief provided in the Sony Music Settlement, the amount offered in settlement here strongly supports final approval.

4. The Experience and Views of Counsel

When counsel recommending approval of a settlement is competent and experienced, their opinion should be given significant weight. *See Kirkorian v. Borelli*, 695 F. Supp. 446, 451 (N.D. Cal. 1988); *Weinberger v. Kendrick*, 698 F.2d 61, 75-76 (2d Cir. 1982) (affording great weight to opinion of competent and experienced counsel in favor of settlement approval). In the instant case, Class Members were represented by counsel with extensive experience in complex class

⁹ This amount is an estimate due to ongoing costs of administration and case management.

1 action litigation, who have negotiated numerous class action settlements in various courts across
2 the country. *See* Declarations of Class Counsel in support of Plaintiffs' Motion for Attorneys'
3 Fees, Litigation Costs, and Incentive Awards (Dkt. Nos. 103-1 – 103-8). Class Counsel in this
4 case include attorneys highly experienced in music and entertainment litigation. *Id.* As
5 previously discussed, Class Counsel are also counsel of record in two other cases involving nearly
6 identical factual and legal issues, and their experience in those cases guided them here.

7 Class Counsel were satisfied with the Settlement Agreement only after conducting
8 extensive negotiations and thorough investigation into the factual and legal issues raised in this
9 case. Warshaw Decl., ¶ 6. They reviewed informal discovery and internal documentation
10 provided by WMG as part of the mediation process. *Id.*, ¶ 7. They also engaged a forensic
11 accounting firm to assist in confirmatory discovery of the information and materials produced by
12 WMG. *Id.*; *see also* Declaration of Joseph Rust. Even after the parties executed the settlement,
13 Class Counsel continued to work diligently on the case, monitoring the Settlement Administrator
14 and helping Class Members make claims to maximize the amount of the settlement. Warshaw
15 Decl., ¶ 15. Class Counsel worked tirelessly to achieve the best possible result for the Class and
16 believe that the Settlement Agreement was an excellent result. Based on their experience and
17 expertise, Class Counsel view the Settlement Agreement very favorably. *Id.* ¶ 9.

18 5. The Reaction of Class Members to the Settlement

19 A court may appropriately infer that a class action settlement is fair, adequate, and
20 reasonable when few class members object to it or opt out. *See Marshall v. Holiday Magic, Inc.*,
21 550 F.2d 1173, 1178 (9th Cir. 1977); *Nat'l Rural Telecomm.*, 221 F.R.D. at 528. Here, over 1,000
22 Class Members¹⁰ made claims under the settlement, while only 40 requested exclusion, (not all of
23 which exclusion requests are even from Class Members). Eisert Decl., ¶ 7; and Hochberg Decl., ¶
24 19. This is half the number that opted out of the Sony Music Settlement. *See*, Warshaw Decl., ¶

25 ¹⁰ It is hard to translate claim forms into the number of people represented by those claim forms.
26 Some claim forms were filed by multiple individuals together while some were filed by
27 individuals. Some claimants also filed multiple claim forms either by mistake or to cover different
28 contracts. Hochberg Decl., ¶ 14.

12 and Ex. C. Hundreds of successful WMG artists that are household names thought the settlement sufficiently fair, adequate and reasonable and they chose to participate. Hochberg Decl., ¶ 19.

The current class representatives, all prominent musicians in their own right support this settlement¹¹. Further, there was only one objection filed and that objection is suspect and invalid. The only Class Members to object to the settlement were former class representatives Debra Sledge, Joan Sledge, and Kim Sledge Allen (the “Sledge Three”).¹² The basis for their objection was: (a) the settlement is not fair because it “undervalues” Class Members’ claims; (b) Class Counsel “wrongfully inflated Plaintiffs’ expectations of what damages Plaintiffs would receive”; and (c) they adopted Ms. Lightfoot’s already withdrawn objection. (*See* Dkt. No. 107.)

The Sledge Three’s objection has no basis in fact and should not be considered. First, it is entirely conclusory with no support for the Sledge Three’s statements that the settlement “undervalues” Class Members’ claims or that Class Counsel “wrongfully inflated” their expectations. Without any evidence or even examples to support such claims, Class Counsel cannot substantively respond to them.¹³ Second, with respect to the Sledge Three’s expectations, Class Counsel declare that they made no misrepresentations to the Sledge Three. Warshaw Decl., ¶ 18. In fact, during settlement negotiations, Class Counsel had multiple discussions and met in person with the Sledge Three’s personal attorney, Mark Weiss, to explain the process and the settlement. *Id.*, ¶ 18. The Sledge Three also retained additional independent counsel—who filed their objection for them—with whom Class Counsel spoke on multiple occasions. *Id.*, ¶ 19. Third, the fact that the Sledge Three inserted a “catch-all” objection that simply latched onto an

¹¹ See Declarations of Kathy Sledge Lightfoot, Gary Wright and Ronee Blakley, filed concurrently herewith.

¹² Class representative Kathy Sledge Lightfoot initially filed an objection, but subsequently withdrew it, declaring under penalty of perjury that the “statements contained in the objection were based upon a misunderstanding on my part.” (Dkt. No. 106.)

¹³ For example, what do the Sledge Three think is the proper value of Class Members’ claims? What representations did Class Counsel make that inflated their expectations?

1 *already withdrawn* objection speaks volumes about their commitment and participation in this
 2 case. The Sledge Three's objection makes clear that they are more interested in their individual
 3 damages than they ever were in representing the Class as a whole.

4 Moreover, the objection is now invalid. The Sledge 3 failed to file a claim form to
 5 accompany the claim form filed by Kathy Sledge Lightfoot. They were given an opportunity to
 6 cure that defect and chose not to do so. Eisert Decl., ¶ 10 and Ex. C. Under the terms of the
 7 Settlement Agreement, they are now excluded from the class and do not have standing to file an
 8 objection. Settlement Agreement, ¶ 21(a). *See Moore v. Verizon Communications Inc.*, 2013 WL
 9 4610764 (N.D. Cal 2013) (“[i]t is well-settled that only class members may object to a class action
 10 settlement.”); *see also, In re Vitamins Antitrust Class Actions*, 215 F.3d 26, 28-29 (D.D.C.2000).

11 In sum, this settlement was highly publicized and closely watched by the major players in
 12 the industry—artists, music lawyers, music royalty accountants and others. In the end, very few
 13 Artists opted out and no one raised a legitimate objection.

14 **D. THE NOTICE PLAN COMPLIED WITH APPLICABLE LEGAL**
 15 **STANDARDS**

16 **1. Implementation of Notice**

17 Under Rule 23(e)(1), “[t]he court must direct notice in a reasonable manner to all class
 18 members who would be bound by a proposed settlement, voluntary dismissal, or compromise.”
 19 Notice to the class must be “the best notice that is practicable under the circumstances, including
 20 individual notice to all members who can be identified through reasonable effort.” Fed. R. Civ. P.
 21 23(c)(2)(B); *Amchem Prods., Inc. v. Windsor*, 521 U.S. 591, 617 (1997); *Mullane v. Central*
 22 *Hanover Bank & Trust Co.*, 229 U.S. 306, 314 (1950). This Court and other courts in this district
 23 have found that notice by direct mail and publication easily satisfies these standards. *See, e.g., In*
 24 *re Optical Disk Drive Antitrust Litig.*, 2013 WL 2289977, at *2 (N.D. Cal. Mar. 22, 2013); *Burden*
v. SelectQuote Ins. Servs., 2013 WL 1190634, at *6 (N.D. Cal. Mar. 21, 2013).

25 The Notice here included direct, individual notice to all Class Members who receive
 26 royalty statements from a WMG U.S. Label. WMG mailed the Notice and Claim Form to all such
 27 individuals with their regular royalty statement for the royalty period ending December 31, 2013.
 28

1 Hochberg Decl., ¶ 4. Next, the parties engaged the Settlement Administrator to implement notice
 2 by publication in several major magazines and newspapers. The Publication Notice appeared once
 3 in *Billboard* magazine (in one-quarter page size), once in *Rolling Stone* magazine (in one-half
 4 page size), once in the *Chicago Tribune* (in one-sixth page size), twice in the *Los Angeles Times*
 5 (in one-sixth page size), twice in the *New York Times* (in one-sixth page size), and twice in the
 6 *Nashville Tennessean* (in 3 columns x 7 in/cm size). Eisert Decl., ¶¶ 12-13.

7 To further implement the Notice, Rust Consulting issued a press release containing the
 8 Publication Notice through major media outlets. *Id.*, ¶ 14. Rust Consulting also created and
 9 maintained a Settlement Website, and WMG placed a link to the website on its homepage,
 10 www.wmg.com. *Id.*, ¶ 3(j) and Hochberg Decl., ¶ 5. Pursuant to the Class Action Fairness Act,
 11 28 U.S.C. § 1715, Rust Consulting sent notice to the proper entities within 10 days after the
 12 Settlement Agreement was filed with the Court. Eisert Decl., ¶ 4.

13 In addition to the above manners of notice, Class Counsel paid for and sent a postcard
 14 reminder to Class Members before the claims deadline. *Id.*, ¶ 15 This was not part of the original
 15 Notice plan, but was voluntarily done by Class Counsel as an additional benefit to the Class. *Id.*, ¶
 16 15 and Warshaw Decl., ¶ 15. These methods of notice complied with—and actually exceeded—
 17 the Court’s preliminary approval Order (Dkt. No. 101) and were unquestionably the best notice
 18 practicable under the circumstances.

19 2. Form and Content of Notice

20 Regarding the form and content of notice, Rule 23(c)(2)(B) requires that:

21 The notice must clearly and concisely state in plain, easily
 22 understood language: (i) the nature of the action; (ii) the definition
 23 of the class certified; (iii) the class claims, issues, or defenses; (iv)
 24 that a class member may enter an appearance through an attorney if
 25 the member so desires; (v) that the court will exclude from the class
 any member who requests exclusion; (vi) the time and manner for
 requesting exclusion; and (vii) the binding effect of a class judgment
 on members under Rule 23(c)(3).

26 The Court-approved Notice satisfied the above requirements. It provided a clear and concise
 27 explanation of the case, the Class definition, a summary of the lawsuit, the rights of Class
 28 Members to retain an attorney, the rights and procedures for Class Members to exclude

1 themselves, and the binding effect of the settlement on the Class Members. *See* Settlement
2 Agreement, Ex. 2.

3 **E. The Claims Process Is Fair, Necessary, and Reasonable**

4 **1. Claim Forms are a Common and Appropriate Feature of Class Action Settlements**

5 Courts routinely approve class action settlements that require class members to submit a
6 claim form to obtain recovery under the settlement. *See, e.g., Shames v. Hertz Corp.*, 2012 WL
7 5392159 at 9 (S.D. Cal 2012) (courts “routinely approve claims made settlements”); *Pelletz v.*
8 *Weyerhaeuser Co.*, 255 F.R.D. 537, 544 (W.D. Wash 2009); *Morales v. Stevco, Inc.*, 2012 WL
9 1790371 (E.D. Cal 2012); *Gascho v. Global Fitness Holdings, LLC*, 2014 WL 1350509 at *9
10 (S.D. Ohio 2014). When this occurs, class members who do not submit claim forms remain
11 members of the class, and are bound by the judgment, but do not receive the settlement relief. *See*
12 *id.*

13 Claim forms are deemed necessary, fair and appropriate in a number of circumstances,
14 including use for class identification purposes and to streamline recovery calculations. *See*
15 *DeHoyos v. Allstate Corp.*, 240 F.R.D. 269, 277 (W.D. Tex. 2007) (use of claim form appropriate
16 to identify class members); *Gascho* 2014 WL 1350509 at *9 (S.D. Ohio 2014) (same); *Schulte v.*
17 *Fifth Third Bank*, 805 F.Supp.2d 560 593-594 (N.D. Ill. 2011) (use of claim form appropriate
18 where there are detailed recovery calculations). Claim forms are also necessary, fair and
19 appropriate where the costs of not using a claims process significantly outweigh the benefit to the
20 class. *See, Saccoccio v. JP Morgan Chase Bank, N.A.*, 297 F.R.D. 683, 696 (S.D. Fla. 2014)
21 (without claim form identification of class members and implementation of settlement would
22 require individualized review of company accounts and take thousands of hours). Courts also
23 recognize that class action settlements, including the use of a claims process, are the result of
24 arm’s length negotiations. *See, Moore v. Verizon Communications Inc.*, 2013 WL 4610764 at *13
25 (N.D. Cal 2013) (acknowledging that settlement was not the “ideal” result the Federal
26 Communications Commission supported but was the result of hard fought negotiations that
27 ultimately included the use of the claims process); *Schulte*, 805 F.Supp.2d at 593 (rejecting the
28

1 objectors' arguments against the claims process and stating "perhaps most importantly, the claims
2 process is a negotiated facet of this settlement").

3 Here, the use of a claim form serves the important purposes outlined by the courts for use
4 of the claims-made process. First, WMG cannot readily identify the specific names of the
5 members of the Class without a time-consuming process. In order to determine who is in the
6 Class, WMG would have to go through the steps identified in Paragraph 7(a)-(e) of the Hochberg
7 Declaration for most of its royalty recipients. WMG sends out over 26,000 royalty statements
8 every six months to U.S. artists that are not "on roster" or do not have alternative compensation
9 arrangements. Hochberg Decl., ¶ 15. Without claim forms, WMG would have to pull all of the
10 contracts relating to each of these statements to determine whether the recipients are signatories to
11 Class Contracts. *Id.* Reviewing the 2,052 claim forms submitted and determining whether the
12 claimant was in the Class took over 2,700 hours. *Id.* At this rate, it would take over 34,000 hours
13 to accomplish this same work for the ~26,000 royalty recipients, or one person working full time
14 without vacation for over 16 years.

15 Second, use of the claims process streamlines the recovery calculations. Without the
16 submittal of claim forms, WMG would have to calculate the past and future recovery for all of the
17 Class members identified, which analysis alone—separate from the work of identifying valid
18 Class members—would be a time-consuming endeavor. To calculate the past relief, WMG would
19 have to identify the Downloads/Mastertones revenue associated with Class Contracts (and
20 excluding revenue not associated with Class Contracts) for thousands of artists and apply it to the
21 past relief formula. *Id.*, ¶ 16. Moreover, to calculate the future relief would require WMG
22 analysts to determine the current U.S. and foreign rates for thousands of artists on an artist-by-
23 artist basis, which rates often vary by album such that an individual band or artist can have four or
24 five (or more) different rates for both U.S. and foreign sales, then accurately apply the appropriate
25 rate increases under the Settlement Agreement and manually modify WMG's royalty system
26 accordingly on an artist-by-artist and rate-by-rate basis. *Id.*, ¶ 17. WMG anticipates that this will
27 take many months to accomplish for the Authorized Claimants. *Id.* If WMG was required to do
28 this work for a much larger set of artists, the time would increase dramatically. *Id.* When WMG

converted to a new U.S. royalty system in 2012, it took nine specialists working full time for over a year to make this transition. *Id.* A large-scale royalty rate increase for specific artists based on individualized rates and application of the particular settlement terms would take a like effort. *Id.*

Third, the cost of not using a claims process far outweighs the benefit to the Class. All this work, time and resources would be expended to provide a past relief payout and royalty increase to individuals who likely receive very little, if any, in download royalties such that they (and their representatives) did not care enough about the issue to submit a very simple claim form. Even using a claim form process, over 200 of the claim forms that were submitted by Class Members are associated with Downloads/Mastertones revenue for the Period (2009-2012) of less than \$10,000 total. *Id.*, ¶ 18. Those who did not bother to submit a claim form are likely to have such minimal Download/Mastertone revenue, if any,¹⁴ that the expenditure of resources would outweigh the value to the Class. Indeed, 500 artists generated over 90% of WMG's Downloads/Mastertones revenue for the Period, most of them outside the Class definition. *Id.*

Several federal courts have approved the use of claim forms in similar circumstances. By way of example only, in *Saccoccio*, the court held the claim form requirement to be fair, reasonable and adequate when an individual inquiry into thousands of company files taking thousands of hours would need to be performed to determine class membership and payout without the use of the claim form. *Saccoccio*, 297 F.R.D. at 693; *see also Casey v. Citibank, N.A.*, 2014 WL 4120599, *2-3 and fn. 3 (N.D.N.Y. 2014) (claims process appropriate where company files did not track information necessary to readily identify class and it would take substantial hours to manually review accounts and determine class membership and settlement payout).

2. The Claim Form Was Simple and Easy To Submit

The use of a claim form here is particularly appropriate because the claim form was simple to fill out and easy to submit. *See Pelletz v. Weyerhaeuser Co.*, 255 F.R.D. at 544 (claim form

¹⁴ Many Artists that would be Class Members have little or no Download/Mastertone revenues; their songs recorded decades ago are simply not remembered or purchased today. Hochberg Decl., ¶ 18.

1 process appropriate particularly where claim form was easy to fill out and submit). Notably, no
 2 one has raised the content of the claim form or the existence of a claim form process as an issue
 3 with the settlement.

4 Here, the claim form was sent directly to all potential class members with their royalty
 5 statements, in which their royalty payments are enclosed, and was available online—the greatest
 6 possible accessibility. It only asked the Claimant to include their name, contact information and
 7 connection to an artist. *See* Warshaw Decl., Ex. E. Claimants were further asked to make only
 8 their best effort to fill out the form and no forms were excluded for failure to fill out the form
 9 properly. *Id.* The claim form could be submitted by mail or by email directly to the Settlement
 10 Administrator. *Id.* Indeed, the claim forms were so easy to submit that hundreds of artists without
 11 a connection to the Class filed claims. Hochberg Decl., ¶ 9.

12 **F. Claim Forms are Equally Valid For Forward-Looking Relief**

13 Where a claim form is validly utilized, the settlement benefits—past and forward-
 14 looking—properly flow to the claimants and the entire class grants a release. While there are very
 15 few settlements where part of the settlement involved future benefits to individual claimants, for
 16 those few settlements that we could locate that address individualized future benefits and the use
 17 of claim forms—each involved a class-wide release and each received final approval.

18 For example in *Turner v. General Electric Company*, the court held that a settlement was
 19 fair, reasonable and adequate when it provided, only to claimants, an extended one-year
 20 refrigerator warranty and the ability to obtain, in the future when certain criteria were met,
 21 replacement refrigerators (or reimbursement of repair/replacement costs). 2006 WL 2620275 at
 22 *5-7 (M.D. Fla. Sept. 13, 2006). If a class member did not submit a claim form, that class
 23 member could not obtain the new refrigerator even if the circumstances giving rise to the new
 24 refrigerator developed, even though the class member provided a full release. Likewise, a class
 25 member that did not file a claim did not get the benefit of the extended warranty even though the
 26 class member had released all future claims. The court approved the settlement—determining that
 27 the claim form was reasonable and warranted— for both past and prospective relief.

28 Unlike here, in *Turner*, objectors specifically raised issues about the claim form

1 requirement, asserting that it “only serve[d] to cut off the rights” of the class members to the
 2 settlement benefits. *Id.* The court rejected this objection stating that the claim form “is clear and
 3 simple, and is a reasonable administrative requirement. While the requirement could have been
 4 negotiated away, the nature of arms-length bargaining results in some provisions which are not as
 5 favorable as conceivably possible for each side.” *Id.*

6 Likewise, in *DeHoyos v. Allstate Corp.*, the court issued final approval for a settlement that
 7 required class members to complete a claim form in order to receive monetary payments for past
 8 relief and to be eligible for the re-pricing of their insurance policy for the future using a new
 9 insurance scoring algorithm to determine the premium. 240 F.R.D. 269, 313-314 (W.D. Tex.
 10 2007). Once again, the court approved the settlement—determining that the claim form was
 11 reasonable and warranted—for past and prospective relief and all class members granted a release.
 12 *Id.*

13 There is also the Sony Music Settlement discussed above involving the same claims
 14 against a different record company. That settlement involved a more onerous claim submission
 15 process, requiring submittal of the claimant’s contracts, in order to be eligible for past relief and
 16 future royalty increases. Warshaw Decl., Exs. A and B. All class members granted a full release
 17 for past and prospective claims. *Id.*, Ex. A, §§1(q) and 2; *see also*, Ex. B, §§1(r) and 2. The court
 18 determined the Sony Music Settlement was fair, reasonable and adequate, including the use of a
 19 claims process for future relief. *Id.*, Ex. C.

20 Fundamentally, the courts do not distinguish between past and future relief. The real
 21 question is whether the claim form is warranted. If the use of the claim form is reasonable, as
 22 discussed above, then only claimants are entitled to the settlement relief—past and future—and
 23 defendants are entitled to a class-wide release under the law.

24 **IV. THE SETTLEMENT CLASS SATISFIES THE REQUIREMENTS OF RULE 23**

25 In its preliminary approval Order, this Court certified the Settlement Class as: “All persons
 26 and entities (and their successors-in-interest, assigns and heirs) that are parties to a Royalty Rate
 27 Contract, dated on or prior to December 31, 2001, with a WMG U.S. Label.” (Dkt. No. 101.) In
 28 so doing, the Court made a preliminary determination that the Settlement Class satisfied the

1 requirements of Rule 23. *See* MANUAL FOR COMPLEX LITIG., § 21.632 (4th ed. 2004). Plaintiffs
 2 now submit that the Settlement Class may finally be certified for settlement purposes, as it
 3 continues to meet all the requirements of Rule 23(a) and at least one of the requirements of Rule
 4 23(b).

5 **V. CONCLUSION**

6 For all the foregoing reasons, Plaintiffs respectfully request that the Court grant final
 7 approval to the Settlement Agreement.

8
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